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## A (Psycho)Linguistic Approach to Try the National Profile

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### Abstract

It requires a complex effort to define and to determine a particular national profile (Albanian, English or German, for instance). Clues can be already provided from the sciences that focus on society, social or political institutions, history or psychology, but psycholinguistics or linguistics have not yet been significantly considered in this respect.

As provided for by the Schema Theory, a particular occurring situation may establish and survive thanks to the strong impact—in terms of the information load. In the environment of sharing and exchange, there are further occurring situations, “identified as similar or relevant thanks to the “kernel,” or the representational element or other significant element of the already established trait or profile, and as such, these access the establishment, adding new matter, re-adjusting (assimilation) or settling “turbulences” (accommodation towards a more elaborate output that has been through a process of encasement). The schemata which contribute, in a constructivist pattern, to establishing a national profile, are essentially (not exclusively though), language matter. The language matter is also essential to provide for bringing together what schemata significantly determines the content and the shape of the profile thus established.

Observing the profile or the trait as such establishment, it is worthwhile to consider arguments supporting constructivism, and even advancing to the area of linguistic relativism. On the whole, there are clues to what “moulds” a profile, how and what determines the output profile.

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