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## The Influential and Redefining Role of Technology in Society, Language and Literature at Large

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## Abstract

Technology and its advances have always attracted a great interest and instilled an ever-growing concern in people. Over the years, the mutual relationship between technology and language has often resembled a race in which each of the two "racers" finds itself ahead of the other. Representations of technological language in literature and everyday life situations will provide concrete evidence of the ways in which we find ourselves communicating in a world of cybernetics where new human relations are established thus producing a cyber-culture in a cyber-space. The attempt to reflect a social phenomenon such as technology of communication in a linguistic context will be the leading purpose of the present paper. Providing an accurate definition of the language itself and a description regarding the strong interrelatedness between language and society will set the ground for the argumentation to flow towards the influential and redefining role of technology in society.

Keywords: technology of communication, language, literature, e-books, virtual world